

SLOUGH ARTS & CULTURE STRATEGY 2025

Produced by Terry Adams
Facilitated by Slough Arts Forum
March 2025



Artswork



Viva Slough



The vision of the Slough Arts Forum is

A belief that a shared cultural vision and the development of a more professional local Arts infrastructure will not only benefit local artists but will also raise aspirations, increase local pride, improve wellbeing and stimulate economic growth.

The Dionysus Ensemble



Slough's Got Talent (Norden Farm / The Curve)



Artwork



Viva Slough



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Salt Hill VR



CONTENTS

Forewords	6
Slough Cultural Strategy: The Vision	8
Slough Cultural Strategy: Context	11
Slough Cultural Assets	16
Appendix	24
Acknowledgements	26



Slough Youth Parliament



“The breadth and diversity of Slough’s creative talents and organisations ensure the town’s future as a place recognised for its cultural richness, vibrancy, and inclusiveness.”

Forewords

One thing became clear when conducting the research, having discussions, and holding meetings to produce this cultural strategy for Slough.

This cultural strategy is a testament to and recognition of the dedication of the town’s communities, cultural organisations, artists and creative practitioners, the business community, academic institutions, and public services. They all are determined and committed to fully realising the town’s potential to become one of the country’s cultural hotspots.

Across all sections of the town’s life, Slough is bursting with ability and ambition. Its cultural stakeholders have a clear vision of how it wants to see creativity and culture grow and thrive. That vision ensures that Slough’s population’s diverse cultural customs, traditions, beliefs, heritage, history, and creativity are visible and celebrated.

This strategy acknowledges that culture is not an add-on or a preserve for the few in Slough. It will ensure that culture is accessible to all, breaking down barriers and creating opportunities for everyone to participate and contribute.

It recognises culture’s value and benefits to Slough’s community’s identity, self-expression, and well-being. The strategy will help consolidate the sense of connectivity across communities and belonging to this welcoming place. This document provides a rationale for support, investment and partnerships for funders, private and public service providers, governing authorities, academic institutions and those with a commercial interest in Slough.

I am honoured to have assisted Slough’s cultural and creative stakeholders produce this cultural strategy. This document will guide and support Slough in the exciting and challenging times ahead. It will also support Slough’s creatives, innovators, leaders, changemakers and cultural institutions to achieve the successes they are destined for.

TERRY ADAMS

Anonymous Research & Consultancy Ltd.



Slough Arts Forum

“This strategy is not just a plan; it is a commitment to fostering a vibrant and inclusive landscape that reflects the diverse voices of Slough.”

As we embark on the journey outlined in this cultural strategy, it is essential to recognise the vital role that culture plays in our community.

Slough has a rich and diverse cultural heritage shaped by its history and the various communities that have settled here.

Through the five Objectives set out, we will develop and foster ways to ensure Slough’s cultural organisations are supported to deliver accessible, high quality opportunities for all.

Our first Objective ‘Community Access and Engagement’ emphasises the importance of making creative opportunities available to everyone, ensuring residents can participate in and enjoy new and existing cultural activities.

Through ‘Leadership and Advocacy’, we will champion arts and culture, providing the necessary support and visibility needed to nurture creativity within our town.

‘Partnerships and Investment’ will be crucial as we seek to collaborate with local government, voluntary groups,

businesses and other stakeholders to leverage resources and amplify our cultural impact.

‘Organisation and Talent Development’ will focus on empowering individuals and groups, equipping them with the skills and knowledge needed to thrive in the cultural sector.

Finally, ‘Asset Management’ will ensure that we utilise our cultural assets to benefit the community, preserving our heritage whilst embracing innovation.

Together these Objectives will guide us in creating an environment that not only enriches the lives of our residents but also strengthens the fabric of our community.

Let us all move forward with enthusiasm and a shared vision for a culturally vibrant Slough!

REBECCA RICHARDSON & DOM UNSWORTH, MBE

Co-Chairs, Slough Arts Forum

Slough Cultural Strategy

THE VISION

In a county known for its famous places, glamorous landscapes, historical landmarks, and culture, Slough proudly stands out; it is a busy town bustling with vitality and ambition, a strong sense of purpose, and determination to succeed.

The diversity of its population is widely celebrated, and it possesses a natural capacity to offer a welcoming sanctuary to all who choose to make the town their home.

This strategy sets out a vision and plan to ensure that culture and creativity in Slough will flourish. It intends to offer a clear framework and evidence-based recommendations for achieving the goals and aspirations of Slough's creative and cultural stakeholders.

However, it would be unrealistic to expect this one strategy to address, respond to and resolve all the areas for cultural development and operational challenges the town faces. Instead, the strategy sets out priorities that respond to the need for a robust and realistic set of actionable plans that the town's creative and cultural stakeholders can get behind to bring to fruition.

This Cultural Strategy will be launched in a time of uncertainty and unpredictability. Nevertheless, it is an affirmative and ambitious plan to solidify Slough's cultural and creative sector as a unique, vibrant, resilient, and sustainable part of the town's identity. For the strategy to have an impact and achieve what it sets out, it will require a combined concerted and committed effort from those who create, consume, contribute and invest. However, the rewards from this strategic endeavour will propel Slough to become one of the country's most vibrant creative and cultural ecologies.

This strategy is a testament to Slough's reputation as a generous and welcoming place. It is not just about the cultural and creative sector but about the people and communities of Slough. It is a commitment to fostering a sense of community, belonging, and pride, emphasising inclusivity and accessibility. It ensures that everyone, regardless of their background, can actively participate and benefit from the cultural and creative environment it aims to create.

It has five objectives:



Trinity School of Carnatic Music



Resource Productions

OBJECTIVE ONE: Community Access & Engagement

Establish an inclusive and accessible arts, cultural and creative ecology that is robust and sustainable. It will be aspirational, progressive, and ambitious. It will offer all people and communities a range of high-quality art, creativity, cultural activities, and experiences that are eclectic, innovative, and vibrant.

Intended Outcomes:

- More people will have opportunities to experience a broad range of cultural and creative activities and events.
- The breadth of the cultural offer will ensure that communities have options to engage in a culture that reflects their backgrounds, culture and interests.
- Slough cultural and creative practitioners and organisations will possess greater confidence in their prospects and abilities to pursue their objectives.
- The cultural sector will be deeply embedded in the identity and success of the town.

OBJECTIVE TWO: Leadership & Advocacy

Create a visible, representative and effective creative and cultural sector leadership. Supporting, encouraging, and leading cultural practice, spearheading sector interests, growth, development and success. Establishing an influential voice for the sector and contributing to the town's broader social, economic and well-being strategies.

Intended Outcomes:

- A sector-representative leadership structure and remit will be established that is widely supported by the town's cultural and creative individuals and organisations.

- Public service providers, cultural funders, sector investors, and Slough's business community will acknowledge and recognise cultural leadership for their strategic role in supporting and contributing to Slough's broader priorities and plans.

OBJECTIVE THREE: Partnerships & Investment

Encourage the existence of strong, inter and cross-sector partnerships, collaborations and joint enterprises. Identify and maximise the existence of common and shared objectives to explore opportunities for initiatives that maximise value, benefits and impact. It advocates for close working knowledge, information exchange, and objective sharing as features of the town's cultural and creative activity. Creative and cultural sector organisations, public services, local and central government, educational institutions, and private businesses will all have important roles to play.

Intended Outcomes:

- An increase in inter-sector partnerships and collaborations, expanding impact and promoting shared ambitions where beneficial in aligning organisations' creative objectives.
- More of the town's cultural practitioners will develop and engage in closer working arrangements between them, the local authority (and its subsidies), the business sector and higher education institutions.
- Supported and guided by the town's culture leadership and broader stakeholders, the local authority, the business sector, higher education institutions, and sector funders increase resources to strengthen the industry.

OBJECTIVE FOUR: Organisation & Talent Development

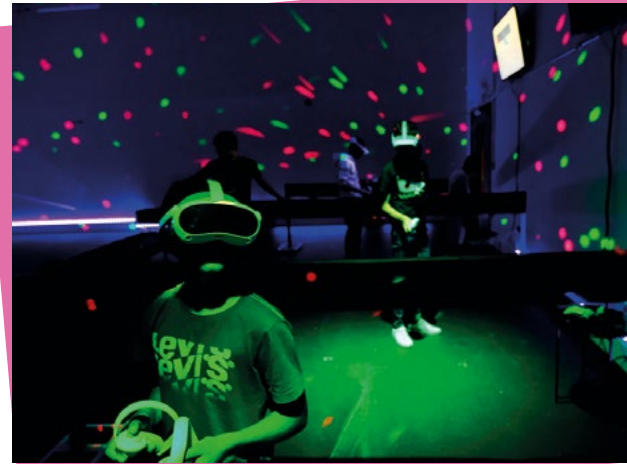
Ensure effective progression routes are available to all levels of creative talent so that they have clear opportunities and pathways to fulfil their cultural and creative ambitions. Establish a supportive and nurturing sector environment where sustainability, growth and development are objectives for all. Support high-quality formal and informal learning, training and educational opportunities that offer full scope to explore creative interests and potential.

Intended Outcomes:

- Increased opportunities for creative practitioners and cultural organisations, regardless of their business

or career stage, to access developmental projects, partnerships and programmes that contribute to and support their creative or operational ambitions and objectives.

- Encourage formal and informal programmes and initiatives that specifically target the development needs of young people seeking greater involvement in the creative and cultural sector for career or interest purposes.
- Ensure there is an appropriate range of business development information, guidance and advice programmes and initiatives that support cultural organisations, freelancers and entrepreneurs.
- Explore the viability of higher education institutions with a presence in the town and provide sector-relevant courses, modules, and programmes that seek to upskill and build a talent base for the town's young people.



Salt Hill VR

OBJECTIVE FIVE: Asset Management

Support and enable the preservation, development and use of the town's cultural assets. Recognise and safeguard the vital nature of these cultural resources and adopt a creative and innovative approach to how they are employed and used. Resist reducing existing assets and allow their status to further develop to meet the needs and expectations of all communities.

Intended Outcomes:

- All relevant stakeholders agree upon plans and policies to ensure greater certainty of security and support for the town's cultural assets.
- Identification of practical business and operational models that allow for assets that are at risk to be saved and preserved.
- The exploration of innovative ways in which cultural assets can be used and developed to increase their economic value, enhance the benefit to the cultural sector and its practitioners and meet the needs of the town's diverse population.
- Ensure the legal protections and requirements governing the use of public assets do not inadvertently hamper and impinge their access and use.

Slough Cultural Strategy

CONTEXT

Introduction

Art, culture and creativity sit at the centre of identifiers that define the people of Slough. The people of Slough are not just keen; they are bursting with a collective desire to realise the entire artistic and creative potential that thrives within the town. This enthusiasm and determination are palpable as the town's creatives strive to ensure that artistic, heritage, creative, and cultural expression becomes integral to every community in Slough. The town's strength lies in its ability to use culture and creativity to embrace, nurture, and integrate diverse communities, making inclusivity and acceptability their guiding principles.

The achievements and success Slough seeks from its creative and cultural ecology will only be realised through an open and collaborative exchange and strategic

approach. The town's individual artistic practitioners and cultural creative organisations have made clear their intentions and ambitions. They will naturally be at the forefront of activity that drives change and embeds prosperity.

Bringing about Slough's cultural and creative prominence will necessitate a combined concerted and committed effort from those who create and those who have it within their gift to invest in the vision Slough's creatives and practitioners have. With tactical investment, Slough can become one of the country's most vibrant, eclectic, innovative, creative and cultural places.



Creative Academy

Local context

Slough is a town with a growing population. Since 2011, the population has increased by 13% to 158,500. This percentage increase is larger than other towns and cities in the south-east (7.6%) and England (6.6.%) increase respectively. The 2021 Census data reveals the town has 52,4235 households, although this is an increase of 3.3% from the 2011 census data; this increase in households was smaller than the average across England and Wales (i.e.6.1%). Interestingly, the town is one of the most densely populated in the south-east and across England. Although it is the most densely populated town in Berkshire, it also has the third smallest population.

Compared to the populations in the southeast and England, Slough has a relatively young population. Twenty-five per cent of residents are aged between 0-15. This is England and Wales's second-highest proportion of children aged 15 and under. The average age of Slough residents is 34 compared to 41 for the south-east and 40 for England.

Slough is known and celebrated for the cultural and ethnic diversity of its residents. Throughout its history, the town has welcomed communities of people who have come to it, contributing to its cultural identity and economic successes. In the 2021 census, 56% said they were born in the UK. This was a 4% increase in the previous census. Within Slough's borders, 44% of its population was born outside the United Kingdom. Over the ten years between the census of 2011 and 2021, the population of people born in the European Union has increased by 47%; inhabitants from the Middle East and Asia increased by 36%. People born in non-EU European Countries have increased by 100%. Most of the population born outside the UK are long-standing residents, with 64.1% having lived in the UK for ten years or more.

Worth noting is the breakdown of the population's ethnic background. 46.7% of Slough's population is from Asian ethnic group. This compares with 36.0% of white ethnic groups. The proportion of Black ethnic groups and white ethnic groups has seen decreases. 1% and 11%, respectively. By contrast, there have been proportional increases in those categorised as 'other ethnic groups' (172%), Arab ethnic groups (91%), mixed ethnic groups (33%), and Asian ethnic groups (33%). Related cultural considerations include the town's Muslim population increasing by 42.9% and the number of Sikhs rising by 20.8% in the past ten years.

The combined factors of a relatively young and highly diverse population are significant considerations with this strategy. This young population represents a potentially valuable talent resource, a viable workforce, potential contributors and consumers of culture. Their needs and expectations should feature prominently (although not necessarily solely) in the plans and implementation of this cultural strategy.

The diversity of the town population presents broad and exciting possibilities for cultural activity, collaborations, partnerships, sharing and learning. With their progressive, creative and innovative approach, Slough's cultural and creative practitioners and stakeholders possess opportunities for inventive, experimental and pioneering creative activity. They have access to a range of cultural and creative influences, traditions, and identities that allow cultural activity to thrive. This presents opportunities for an inclusive and expansive cultural offer. The town's challenge is ensuring its cultural ecology fully represents its hyper-diversity.



Berkshire Film Office

Economy

Slough's economic profile and status present a mixed picture. The town has areas of severe deprivation. Yet, the business analysis states that Slough had £62.90 GVA (Gross Value Added) per hour in 2021, the highest of all cities and large towns in the UK.

It also has the 7th highest start-up rate of cities and large towns in the UK in 2022, with 59.7 business start-ups per 10k population. Lastly, it has the 7th highest number of businesses in 2022, with 398.0 business stock per 10k population. Cities Outlook 2024 by Centre for Cities (January 2024), using data from the ONS.

Slough's ability to attract major global companies to Slough is a great success. The town has an unrivalled track record in attracting international companies to base their headquarters or significant aspects of their operations in Slough. It is second only to London for the highest concentration of UK headquarters. Mars, DHL, and Lego have head offices in the town. Slough Trading Estate is the largest industrial estate in single private ownership in Europe, home to 400 businesses.

Overall, in the past ten years, there has been a decrease in the number of households defined as "deprived." Deprivation in Slough is experienced as the most significant barrier to housing and services. Some areas in the town have high indices of employment deprivation, corresponding with Slough's general poverty levels.

ONS annual population survey, October 2022- September 2023, revealed the town as having good levels of economic activity at 79.7%. This compares with 78.9% for England. However, census 2021 data showed an increase in the population who are economically inactive, to be 47%, compared to 8% in 2011. The difference between these figures is probably due to the ONS's data, which applies to 16 – 64-year-olds. The census data applies to those 16 and over (i.e. no upper age limit).

As the town's cultural practitioners engage their plans for growth and development, they must ensure they factor inclusivity and representation within their offer. There is a willing and eager audience for culture and creativity in Slough. However, there are also communities for which culture and creativity are forced to occupy little if any, role in their lives due to the social, economic, and health challenges they endure. Naturally, every effort should be made to ensure these communities that currently engage in culture less are included and have access to the breadth and quality of culture and creativity in Slough.

There is a notable difference between the salaries earned in Slough and the salaries earned by residents of Slough. It is estimated that of the high-skilled and paid jobs in the town, 77% are done by people who do not live there. A 2018 study identified that the average salary for a Slough worker was £135 per week, higher than the average Slough resident's wage. This difference was the most

significant salary difference across the UK. Data from 2023 demonstrated some improvement in this data, indicating how residents of Slough are securing higher salaries in the town. The salary gap in gross weekly pay is £53.40 between Slough residents (£720.60) and all those who worked in Slough (£774). It was £84 in 2022.

This income difference is juxtaposed by unusual commuter patterns as 62% of Slough's workforce live outside the town, whilst 57% of Slough's working population commute to jobs outside the town.

Therefore, care should be taken when calculating potential spending on leisure, entertainment, and culture in Slough based on salaries earned. There is a high possibility that expenditure in those areas may not benefit Slough-based enterprises.

With the growth of digital data centres and new technology companies in Slough, opportunities exist to explore how culture can support corporate social responsibility (CSR) objectives. Working with this growing and vibrant business sector to identify and establish shared objectives for community engagement and benefit is already a feature of Slough's cultural sector activity. Naturally, the cultural sector should be prepared to be proactive and take a considered approach to identifying which companies present good prospects of aligning CSR with their cultural and creative ambitions.

Local Government

In July 2021, Slough Borough Council (SBC) issued a Section 114, indicating that its current resources were unlikely to meet budgetary demands in 2021/22. At that stage, it was stated that essential services would continue to be resourced; this included 'Library Services.' It was noted at the time that expenditure already allocated for Culture in 2021/22 was protected as it had already been allocated and did not represent new expenditure. However, as with all areas of SBC expenditure, future culture funding would face a substantive reduction; it was predicted this would last for five years.

In January 2024, the SBC Commissioners submitted their fourth report to the government on the intervention prompted by the Section 114 notice. They noted the SBC had made progress. However, it was considered that the pace of improvement was insufficient and inconsistent given the stage of government intervention. This conclusion raised the likelihood that the intervention would extend beyond its initial timeline. In response, the minister noted, 'there is still a lot to do before the Council will meet its Best Value Duty'. This assessment prompted a request for a further report to be submitted by the end

of April 2024. The report will be used to take an informed view of the progress made and determine whether further intervention is needed beyond November 2024.

In early 2024, SBC published its Corporate Plan. The plan has three core elements. These also represent the council’s mission statement and driving force, describing its approach to its work and responsibilities. The Plan also identifies the key challenges that the council will seek to address over the next four years.

It is noted that within this document, there is no specific mention of art or culture. Nevertheless, the council is committed to change and improvements, including securing a safe, healthy and prosperous future for all its residents. The council has stated that this document does not address all areas of council activity. It is therefore hoped that the role of art and culture can be factored in and incorporated within areas where evidence is clear culture can positively impact the plan and its priorities.

Despite the financial challenges and pressures Slough Borough Council faces, there is good evidence to indicate they remain committed to supporting the cultural sector. They are open to exploring how they can still provide strategic support for the sector within the confines of their restricted resources. Further, they recognise the value culture offers in support of many of the SBC’s recently published Corporate Plan priorities.

The lack of direct financial support from Slough Borough Council to the town’s cultural ecology should not be seen as indicative of their commitment to it. Despite the challenging economic situation, the Council is committed to and prepared to make any practical contribution to the cultural ecology. It has highlighted its intention to act as a facilitator, supporting and encouraging the culture sector both within the town and externally to funders and investors, providing a sense of reassurance and confidence to stakeholders. It is also recognised that progressive thinking, good information exchange, and close working could create opportunities to mitigate tough decisions the Council may need to make and solve pressing matters.

Culture Stakeholders

In the face of limited funding, challenging economic circumstances, stalling of some investments, churn in local authority leadership and threats to the town’s cultural assets, Slough’s cultural and creative stakeholders remain steadfast and determined. Moreover, they have come together, recognising their collective power can bring their

ambitions and aspirations for a vibrant, eclectic, resilient and sustainable sector to fruition, producing high-quality opportunities for creative and cultural engagement for all and supporting the sector and its talent to thrive.

There have been progressive, inspirational and effective cultural leaders in Slough for many years. Their work and stewardship have provided the foundations for much of the town’s cultural potential. The town owes a debt to those cultural leaders, past and present, who have committed their time and energies to building this sector, supporting fledgling talent, encouraging new relationships and partnerships, endlessly advocating for Slough to receive the support and investment its talents deserve and leading by example whilst developing and managing their areas of specialism.

Because of their efforts and recent related initiatives, clear and distinctive signs suggest a sustainable change in the prospects of Slough’s cultural ecology is taking root. A foundation of this change is the coming together of a broad range of creative organisations, practitioners, and cultural and community organisations under the Slough Arts Forum (SAF) banner. The Forum has been instrumental in the genesis and drafting of the Strategy and has rightly positioned itself as central to its implementation. Notably, the SAF includes regular attendance by representation from the Slough Borough Council officers.

The vision of the Slough Arts Forum is

A belief that a shared cultural vision and the development of a more professional local Arts infrastructure will not only benefit local artists but will also raise aspirations, increase local pride, improve wellbeing and stimulate economic growth.

The Slough Arts Forum have set the context of this Cultural Strategy. They state,

Slough has a long legacy of nurturing creativity and local arts and culture from the grassroots but has yet to develop a sustainable cultural ecosystem. As a result, local artists are forced to leave the town to grow, whilst high-quality regional, national, and international artists need spaces or places to share their work.

There has been an Arts Forum in Slough since the 2000s. It’s currently made up of 50+ local professional arts organisations based in or operating across Slough.

A shared cultural vision and the development of a more professional local arts infrastructure will not only benefit local artists. Still, they will also raise aspirations, increase local pride, improve wellbeing and stimulate economic growth.

Trinity School of Carnatic Music



We intend to support Slough Arts Forum members working closely with Slough Borough Council, businesses, and education to co-produce and deliver a cultural strategy and implementation plan.

Objectives

- A unified cultural vision across arts, community, statutory and business sectors.
- A shared strategy and implementation plan with short and long-term goals.
- Map, support, and grow existing cultural hubs.
- Support individual and shared cultural programming across these hubs.
- Establish one or more regionally significant centres for art and culture in Slough.

In 2021, four Slough creative organisations secured Arts Council England (ACE) National Portfolio funding. This investment recognised their work’s quality and ability to meet ACE’s Let’s Create strategy’s objectives and principles. However, it would be untrue to say that only these four NPOs are aligned with the Arts Council’s strategy or that only they reflect the town’s creative and cultural talent and potential. Along with other notable long-established and fledgling Slough cultural organisations, they are at the forefront of establishing a robust, high-quality cultural ecology.

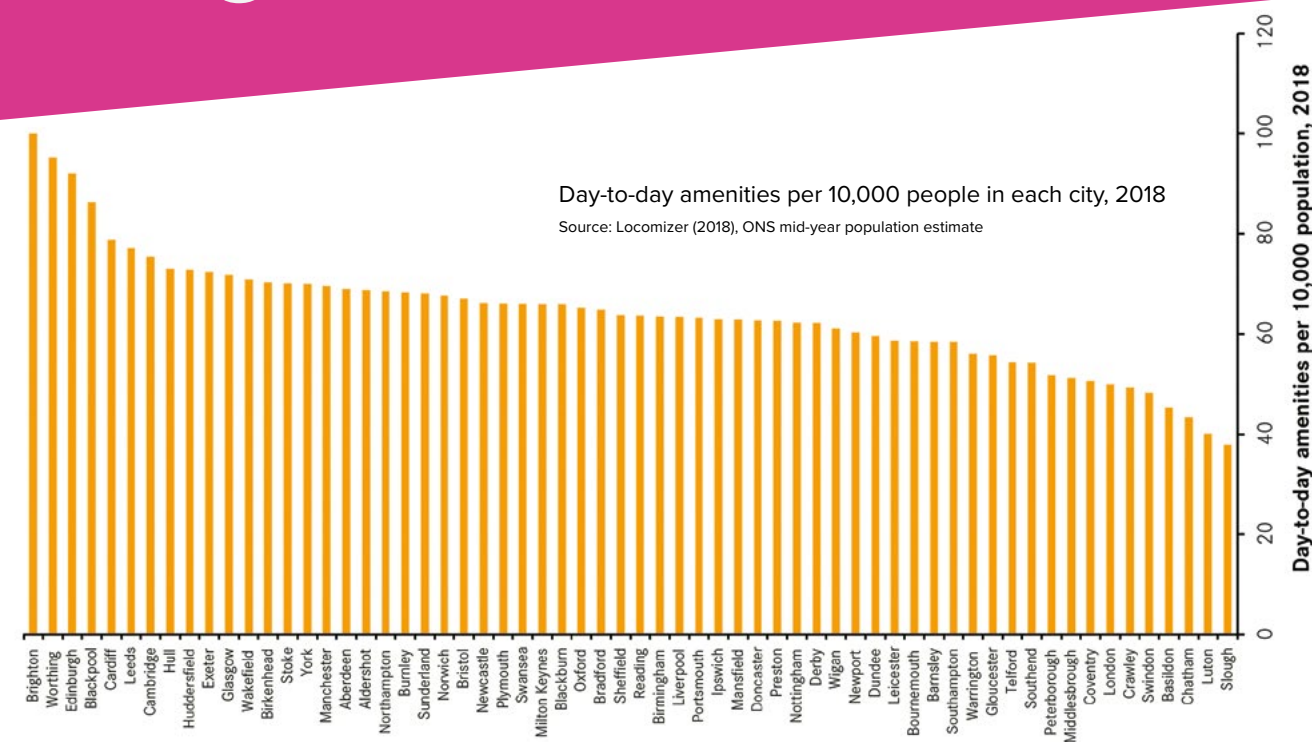
SAF has adopted an inclusive and pragmatic approach to the tasks, opportunities and challenges ahead. With the local authority’s budgetary limitations and operational pressures, the Slough Arts Forum has effectively stepped

into leadership to protect cultural progress and success. The Forum also represents a new model and approach to collective and collaborative working of shared objectives across the creative and cultural sectors.

Nevertheless, work remains to ensure the SAF is accessible to a broad range of Slough cultural constituents and can reflect the needs and expectations of the memberships of the town’s diverse cultural creative practitioners and organisations. It should be recognised the ability of the SAF to be all things to all entities will not be an easy task; in fact, this objective may ultimately prove elusive. However, there is sufficient common ground across the sectors to ensure all will experience progress, advantages, and value from the SAF. Providing there is recognition amongst cultural stakeholders to work for and towards the common good, all will ultimately benefit.

To ensure the success of the SAF and, by extension, the Cultural Strategy, it will be necessary for Slough’s cultural stakeholders to actively support plans to evolve the remit and governance of SAF. These objectives will seek to ensure Slough’s cultural and creative sectors have an operational model that is appropriate, representative and effective. It will be imperative to ensure that the SAF is based on democratic principles and that opportunities exist for all to have their perspectives addressed. Equally, it is essential to acknowledge that the SAF will not be able to address all the challenges affecting creatives and organisations. However, together with the goodwill towards the work of the SAF, it is ideally positioned to make a vital and lasting contribution to a thriving creative and cultural ecology in Slough.

Slough Cultural Assets



Context

When reflecting on what constitutes a Cultural Asset, we often consider tangible and physical things, buildings and places. These are amenities that can be easily identified, categorised and quantified. A mixed picture exists when looking at Slough's cultural assets from the 'tangible' perspective.

In research published in 2019 by the Centre for Cities, a think-tank whose work focuses on improving the economies of the largest cities in the UK, its case study found that Slough has a strong economy with a weak amenity offer.

The above chart shows the level of day-to-day amenities per 10,000 residents in selected UK towns and cities. At the top end, Brighton has 100 day-to-day amenities per 10,000 residents. At the other end of this scale, Slough has the lowest figure amongst this sample, with 38 day-to-day amenities per 10,000 residents.

Slough's cultural stakeholders face limited options for traditional or purpose-built creative spaces in the town, representing a considerable problem. A problem that, if not adequately addressed, will substantially undermine progress in achieving a vibrant, eclectic, resilient and sustainable cultural sector.

The resources required to contribute to the cultural assets in the town are likely to be considerable. Moreover, major capital projects should only be undertaken by conducting needs assessments, audits, feasibility studies, cost-benefit analyses, and community and cultural stakeholder research. In addition, capital spending should be aligned

with the strategy of the sector and local authority. Ideally, it should also seek support from the business sector and academic institutions with a history of or intentions to increase their presence in the town's cultural sector. Moreover, these partners are likely to represent a viable and vital source of finances necessary for the cultural spaces and assets Slough needs.

Plans and discussions about meeting the town's cultural assets should be had now. Consideration should be given to drafting short, medium and long-term strategies for developing and creating the cultural assets and amenities the town needs. These would align with other cultural strategies and provide a framework for securing funding and investment. However, it should be acknowledged that substantive change in the range and nature of Slough's Cultural assets will take time to realise.

Despite this quantifiable assessment rating Slough as having low amenities (cultural) assets, the town also benefits from an expanse of public spaces, recreation grounds, parks and four libraries, including the much-loved Curve.

A Libraries

The Curve

The Curve is Slough's most significant public library. The building was short-listed for the AJ Architecture Award 2017 and the Local Authority Building Control Award 2017 winner. This impressive building has been a source of pride for Slough. It encompasses 4,500m², over three-storeys. It is a community hub for meeting, learning, reading, exhibitions, quietness, contemplation and work. It has a performance space that can accommodate 280 patrons but can also be used for creative workshops and practice.

The Curve has lived up to its description as a Community Hub. Young people in their academic studies are typically found throughout the space; informal social/groups meet regularly to catch up and socialise. It has provided space for various art exhibitions, interactive heritage and new technology events. Its performance space has been used by community and creative groups. Over the past two years, the performance space has been successfully managed by a partnership between the Borough Council and Norden Farm Centre Trust. This partnership has resulted in regular programming of activities and performances at the Curve. All this is achieved while ensuring inclusivity and accessibility for all Slough residents.

The Curve is the only publicly owned significant performance space in the town. With Arts Council England NPO investment and a delivery partnership, this space is steadily being used to demonstrate the importance and potential for meeting creative, cultural, and community needs for performance and creative space. Without this space, the creative and cultural ecology of Slough would suffer considerably.

It provides opportunities and facilities for a wide range of events, performances and activities. These include comedy night shows, film nights, creative showcases, dance classes and performances. It has sprung floors, acoustic panels, professional lighting, a modern sound rig, a projection and a drop-down screen. The venue can seat a maximum of 220 people with 180 tiered seats plus a further 100 people free standing.

Slough also has three other popular and well-used community libraries:

Britwell Library
Cippenham Library
Langley Library

They each offer far more than a place to read or borrow books. These are essential local assets that provide learning, reading, information services, and access to technology that are vital for the communities they serve.

They have also sought to include cultural and creative activities to enhance and expand the impact, benefits and value they offer their neighbourhoods. They still possess much more potential to increase their creative and cultural contributions to Slough's cultural ecology.

B Parks

Slough has over 60 parks, recreational grounds, green spaces and woodland areas. They can be found in every ward in the town. They provide an extensive range of outdoor gyms, play areas, recreation spaces and green areas.

There is a tradition in Slough to use these spaces for cultural activities and celebrations. They represent a vital and versatile asset with the potential to contribute significantly to Slough's cultural assets and needs.

However, the use of these places is subject to meeting terms and conditions set by the local authority. Whilst it is appropriate that these terms and conditions are in place to meet health and safety standards, it should be the duty of the local authority to support communities in addressing and adhering to them. The terms and conditions should be considered as a manageable barrier to using local authority spaces.

The list of Slough parks is in the Appendix of this report.

C Community Spaces for Hire

Nine Community spaces in Slough owned by the borough council have meeting facilities.

- 1 The Curve
- 2 Britwell Centre
- 3 Chalvey Community Hub
- 4 Cippenham Centre
- 5 Langley Pavilion
- 6 Manor Park Centre and Pavilion
- 7 Upton Lea Centre
- 8 Weekes Drive Centre
- 9 Westfield Centre

All the spaces have spaces and configurations that offer flexibility on how many people the spaces can cater for. The most significant space (the Curve) can accommodate up to 280 people. Local community spaces can accommodate from 8 to 100 people.

D Other Cultural Assets & Spaces

Much of the ownership of public space in central Slough is in private (business) hands. Nevertheless, private owners of public space have been generous in the access they allow to cultural and creative practitioners. This generosity continues and has extended to enable cultural events and creative activities to enhance the visibility and aesthetics of buildings, boardings and the general town centre environment.

As previously stated, Slough has a comparability low level of cultural amenities, including those in the private sector. Rudimentary research into amenities with creative and cultural value for Slough's cultural sector revealed few. Other cultural assets in private ownership may exist but have not been identified in this search.

The most significant assets identified were as follows.

Burnham Park Hall

Windsor Ln, Burnham, Slough SL1 7HR

Multi-purpose space with a strong ethos of engaging with its local communities. In addition to well-being sessions and leisure and hobbies classes, they also have live music and theatrical performance facilities.

Crystal Grand

3 Bath Road, Slough SL1 3UA

They are formally known as the Adelphi. The Crystal Grand intends to become a significant cultural and live performance space in Slough. These plans are still in development, although some activities/events have already been booked and performed by independent promoters/producers.

DNC Studio

459 Bath Road, Slough SL1 6AA

A multipurpose space that has two studio spaces and a meeting room.

Although this versatile venue is an active dance studio, it also hosts the following activities:

- Scratch performances
- Dance classes
- Rehearsals
- Film recordings

Jubilee River Riverside Centre

Slough Road, Slough SL1 2BP.

Known primarily for kayaking and water-based sports activities, this space has also hosted arts and cultural festivals, including live music and performances.

Singh Sabha Slough Sports Centre

Stoke Poges Ln, Slough SL1 3LW

A multi-purpose sports facility, its hall can be turned into a platformed performance space.



Slough's Got Talent (Norden Farm / The Curve)

E Funding Awards

It would be impossible to list all the talented and progressive creative practitioners and organisations who consistently contribute to the vitality of Slough's cultural ecology. The recent small funding awards (£2,000) made to several local practitioners under the auspices of this strategy prompted a level of high-quality applications. It was only possible to fund six applications; at least three times that number could have been funded, such was the quality of the applications. The six successful applications were:

1. Desree / Together As One

MAKING A SCENE TASTER

In collaboration with Together As One, this project was called "Making a Scene," it was designed to foster confidence, artistic skills, improvisation, well-being, and identity among young people. The tester session was an all-day event where participants collaborated to create A Play in a Day.

The project provided a creative and immersive experience for young people to explore drama, build confidence, and develop artistic skills while promoting well-being and self-identity. Participants explored creativity, cultivated teamwork abilities, and enhanced confidence through theatrical expression. Moreover, the session championed inclusivity, diversity, and self-expression, fostering a nurturing and empowering atmosphere for young individuals. Engaging in drama activities centred on well-being and identity, granting participants valuable insights into their personal growth and development.

2. The Dionysus Ensemble

INTERACTIVE CHILDREN'S FIRST ACCESS PERFORMANCES

Interactive children's concerts: 45-50-minute-long live musical shows for under 8s and their parents & carers. They were themed around a story or topic using a wide range of music, including classical, jazz, pop, folk, world and Bollywood, to engage and delight.

The sessions had been specifically designed to be first-access shows. They were offering many communities and audiences their first live performances. The performances have themed colouring in sheets, dances, storytelling, and interaction.

The events took place at and were linked with Slough Music Service by offering "Come & Try" violin sessions.

After the performance, children, along with their parents

and carers, had the opportunity to explore and examine various instruments. Slough Music Service would then engage with those families interested in instrumental lessons. This approach supports and creates a sustainable pipeline of longer-term engagement with music-making

3. Salt Hill VR

COOKHAM DIG

Salt Hill VR, in collaboration with the Archaeology Department at Reading University, played a key role in piloting an immersive heritage installation as part of the Cookham Dig project. Using its facilities as a training hub, Salt Hill VR worked with young people from the Slough Youth Parliament, providing hands-on training in VR hardware, AR app development, and 360 video production, equipping them to contribute effectively.

With additional VR hardware loaned by Royal Holloway University, the project was scaled up for broader delivery to benefit Slough residents. Young people engaged directly with cutting-edge technology while working on a live heritage cultural project, gaining valuable experience and insights into local history.

The initiative culminated in a pop-up immersive heritage installation at The Curve library, where members of the Slough Youth Parliament, alongside Salt Hill VR staff, showcased the project to local residents. This collaboration highlighted the potential of immersive technology for heritage storytelling while equipping young people in Slough with practical skills and a platform to deliver innovative cultural experiences to their community.

4. Slough Museum

(MINI) PEOPLE'S GALLERY SPACE

Slough Museum applied to fund a pilot project for a 'People's Gallery Space'. This project idea involved trialling a 'Mini People's Gallery' and creating a space in Slough where children, families, young people, and grassroots artists can present artwork.

The project involved a launch where friends and family visited the Museum to see the exhibited work. Additional times were agreed upon to be opened to the broader public.

The project was also used for learning and evaluation. This was to explore how this initiative might evolve and its impact on future work for the Museum's team.

Recent evaluation centred on learning activities conducted by our partner organisation Antz Kids found that the local residential community to Slough Museum did not necessarily require wrap-around care to support them

working. This was due to having extended family support. Their needs are focused on holiday activities, including creative opportunities and access to spaces and resources to be creative. In addition, they were also keen to have the chance to spend time together as a family at a low cost or in an accessible way due to limited disposable income.

5. SWIPE

SLOUGH JUBILEE RIVERSIDE FESTIVAL

SWIPE has been using the space at the Jubilee Riverside Centre for arts performances since its opening. Their impressive green space on site is suitable for performing various outdoor theatre and interactive events. In the past, they have provided live music performances, art stalls along the river and the production of a significant performance piece (SEED) by local creative practitioners and cultural organisations as part of their Riverside Festival.

The success of SEED was the catalyst for developing the site and festival as a significant venue for arts activity and attracting new audiences and communities to engage with.

The funding enabled SWIPE to elevate the delivery of a highly anticipated music and arts festival, addressing a clear community desire and need. The festival fully embraced the Riverside's potential, incorporating complimentary water sports to enhance the experience. Attendees were treated to an array of artistic offerings, including vibrant arts stalls and engaging craft activities, ensuring a diverse range of experiences for all.

6. Slough Music Service

SAMBA DRUMMING

A Samba drumming community group in Slough was a new initiative for Slough Music Service. Funding was required to cover overheads and keep the cost of attending the group as low as possible for participants, removing financial barriers to their involvement.

The group sessions were open to young people and adults and were delivered by an experienced and highly regarded percussionist who worked with attendees to enhance their skills, regardless of their proficiency. The aim of this initiative was to establish a long-term and sustainable addition to Slough's music profile.

This initiative was the first of its kind in Slough and offered performance opportunities across Berkshire. Samba, as an accessible genre of music, was designed to welcome participants of all groups and levels of ability.

Examples of Slough's Cultural Assets

This list of organisations and practitioners included below is not being singled out for special praise or recognition. Instead, they illustrate the breadth, range, and quality of the cultural and creative talent, as well as their ability and potential in Slough. Those below are indicative of Slough's cultural ecology. If time and space were allowed, many other organisations in Slough could be added to this list.

Amina Khayyam Dance

Critically acclaimed Amina Khayyam Dance Company is a professional touring theatre company that uses the South Asian dance form Kathak as the core narrative in making new work. They are an Arts Council England National Portfolio Organisation (NPO). A significant feature of their creative focus involves co-creation and collaboration with marginalised female voices. They specialise in taking professional dance to communities to explore subjects and themes of cultural significance and importance to the communities they work with.

This culturally unique form of dance celebrates the rich culture of Indian heritage. This work speaks to and reflects not just people from these communities; it resonates with and is relevant to a broad cross-section of Slough's community.

Art Classes Group

The dynamic work of Art Classes Group supports and facilitates a generation of talented artists and creatives. Through their arts centre in the heart of the town, they provide classes, workshops, and opportunities for young people to explore their creative abilities and encourage creative development.

They facilitate children and young people to appreciate art, develop critical thinking towards visual art, learn to collaborate with others and encourage artistic development. They also work with professional artists, providing a platform from which they can explore partnerships, collaborate and expand their networks.

Their comprehensive range of classes and workshops ensures opportunities to engage in visual arts for all abilities and interests. This includes supporting young people in developing portfolios for further education applications and exhibiting work by their alumni. Arts Classes Group are registered as an Arts Award Centre.

Artwork

Artwork aims to make the arts and creativity available to all by breaking down barriers and developing ways for young people to discover creativity and all it has to offer.

Artwork Slough has a range of programmes specific to the town that reflect the needs identified by young people. These include

- 'Activate Young Cultural Changemakers' programme includes creative consultations, youth-led commissions, and training for young people.
- 'Activating Creative Careers' programme, which, with support from local creative partners, includes experiential work in schools, creative bursaries, traineeships, and apprenticeships
- Activating Creative Learning' programme provides professional development services and training courses for adults working with children and young people.

They are committed to playing a central role in enhancing the cultural and creative opportunities, potential status and profile of young people and creatives in Slough.

Creative Academy

Creative Academy is a well-resourced dance school that offers BA (Hons) Dance, Foundation, MA in Dance and BA (Hons) Musical Theatre Performance. This highly-regarded and established academy has a national and international reputation, attracting students from across the globe. Its track record of success has seen many alumni achieve the highest levels of success in contemporary, commercial and jazz dance, and the West End.

The Academy is a partnership between Slough Borough Council and the University of West London. Its approach is to deliver industry-standard training alongside rigorous academic study, and it prides itself on creating and supporting confident dance professionals who possess technical proficiency, are knowledgeable, and are ready to make an impact. Many of the best-known dance industry professionals and the UK's leading dance companies deliver the programmes the Academy offers.

(The) Dionysus Ensemble

An Award-winning virtuosic chamber ensemble with a string quartet at its core that is equally at home in informal and prestigious concert halls as it is when providing music education projects to early years, children and young people from marginalised communities.

The Dionysus Ensemble are a team of highly experienced musicians, educators, teachers, coaches, Outreach and Workshop Leaders. Their individual and collective experience, skills and abilities offer the people of Slough a unique and high-quality creative experience and exposure to some of the finest music ever created. Their ability to develop and deliver musical and creative programmes incorporating composition, improvisation and performance with instruments, songs and sounds brings projects to life through music in schools, nurseries, hospitals, prisons and care homes.

Norden Farm (the Curve)

The programming of performances at the Curve is delivered through a partnership between Norden Farm Centre Trust and Slough Borough Council. This partnership is an Arts Council England National Portfolio Organisation. StoryDen Ltd is the company set up expressly to run the Curve Programming and manage all activities on behalf of this partnership.

Through this partnership, work is well underway towards establishing the Curve as an indispensable cultural resource and asset, providing opportunities for cultural and creative engagement and experiences for all. In recent months, the venue has established itself as a much-loved and needed cultural space. Along with its thriving programme, it is a vital resource for creative practitioners and other cultural organisations looking to share and make available their projects, programmes, events, and activities. It has a dedicated programme designed to support local artists (emerging and established).

Resource Productions

A sector-leading, award-winning production and talent development organisation specialising in film and digital productions. Resource Productions have a strong local impact and a steadily growing national presence across the film and digital sectors. Resource Productions' team exemplifies commitment, skill, entrepreneurialism and passion. They have provided tangible evidence of enabling social change through art and film. This is demonstrated through an increase in their work in access from communities and historically less engaged audiences. The diversification of the creative industries and media with people from marginalised backgrounds can now be found in careers, roles and positions across the sector. Their work positively affects the film and digital production sector across the UK.

Salt Hill VR

A leading and groundbreaking Virtual Reality, Augmented Reality, Metaverse, artificial intelligence (AI) and 5G technology specialist bringing the latest creative technological developments to young people and organisations in Slough.

Their Digital Skills Centre offers a wide range of outstanding digital and technological experiences and opportunities to be at the forefront of this fast-evolving technology's creative potential and possibilities.

With a strong ethos of community engagement, they champion the value and strength of collaboration and community. Salt Hill VR has a successful track record of devising and developing projects and bespoke programmes for community groups, schools, FE colleges, universities, and youth organisations.

The use of these immersive and cutting-edge technologies also extends to delivering projects and services to the broader creative and cultural sector and business communities. They support profit and not-for-profit organisations to understand how new digital technologies can support and enhance their work.

SEGRO

Although not a cultural organisation, SEGRO's support for and commitment to culture in Slough is significant. The company sees itself as an integral part of the community. They are committed to contributing to the long-term vitality of local communities.

SEGRO's community and social contributions are embedded within its business strategy. Its environmental

and social contributions have been central to its business operations for over 100 years. It has a strong track record of supporting local communities. Its Community Investment Plans (CIPs) focus on employment and training and contribute to its efforts to reduce inequalities and ensure more people have the right skills to access meaningful work and meet the needs of their communities.

Their commitment to culture is also demonstrated by the financial and in-kind support it provides for Slough Museum and the ongoing contributions to a range of arts and cultural initiatives that are enhancing and expanding the cultural ecology of Slough.

The Slough Hub

The goal of the Slough Hub is to enhance the mental, physical, and economic well-being of Slough residents. One of its core strands of these objectives is the ArtsScape initiative. This focuses on a strategy to transform Slough through art, beautification and environmental consciousness. It seeks to make Slough a vibrant town that becomes a talking point for its unique attractions. To achieve these ambitions, Slough Hub works in partnerships and collaborates with local businesses, Slough Borough Council, Business Developers, and consortiums tasked with bringing investment and new opportunities to Slough. Through these alliances, The Slough Hub has brought valuable and significant new investment to art and culture in Slough.

The Slough Hub has successfully devised and delivered arts programmes, events, and initiatives that have provided opportunities for creative talent in the town. It has also enhanced the town's aesthetic credentials and Slough's cultural offer.

Slough Library Service

Slough Library Service has a unique position in the town's cultural ecology because of its proximity and connectivity to local communities. The town's libraries collectively engage with people and communities that historically have not engaged with creativity and culture.

In addition to providing access and opportunities to read, the libraries provide additional services, activities and initiatives that respond to local needs and interests. These include

- Health & Well-being information
- Computer and Internet Access
- Learning, Study, and Career Support
- Reading Groups
- Access to 60 years of digital screen stories from the BFI
- Information on access to family and local history.

In partnership with local creative practitioners and cultural organisations, it delivers accessible cultural activities and events that reflect the interests of local communities. For many in these communities, these initiatives will likely be their primary access to culture and creativity.

Slough Museum

The Museum has become a vital cultural asset in Slough. With a strong community engagement ethos, Slough Museum continues to grow, evolve and create a reputation for devising and delivering high-quality cultural projects and initiatives that attract and resonate with a broad cross-section of Slough's population.

The museum has also demonstrated how to engage with people and communities that historically avoided visiting museums or considered them irrelevant to their lives or culture. However, Slough Museum is seeing an increasing number of people attending the museum for the first time and continuing to return to experience their new projects and initiatives.

Slough Music Hub

This community-focused service ensures that children and young people in Slough have access to high-quality music education and provision that is inclusive and relevant to their interests, cultures and ambitions. Their comprehensive service provides opportunities to engage and experience making music and performing, as well as supporting ambitions for musical careers. The Slough Music Hub is engaging and working with increasing numbers of children and young people for whom this is their first experience playing an instrument, singing in choirs, and performing with others. Plans for partnerships and collaborations to expand their musical programmes and develop more initiatives for music from diverse

cultures mean more people will benefit from this invaluable service.

Slough West Indian People's Enterprise (SWIPE)

This well-established group provides a vital service to Slough residents, mainly from ethnically or culturally diverse backgrounds. Cultural and creative activities and initiatives are central to their thriving community engagement. They are user-led and have embedded co-creation and inclusivity in the activities and projects they deliver.

A strong focus of their work is creating robust community cohesion across cultural, social, ethnic, age, and gender identities. A staunch advocate for the "One Slough" ethos, their projects and activities have brought different communities together and have celebrated significant cultural events.

Together As One

This youth-focused charity has supported young people's personal growth and development for over 30 years. The foundations of its work and ethos are to work harmoniously for social change beneficial to all.

The active participation of young people is critical to their work and informs all projects and activities they undertake. With young people at the heart of their work, they are empowered to lead the organisation's diverse portfolio of projects predominantly featuring creativity and culture. These activities support young people in exploring their creative talents and abilities and provide opportunities for local artists and creative practitioners to grow and build their careers.

Guru Maneyo Granth Gurdwara

This highly impressive Gurdwara has allowed all to explore and experience its rich cultural, creative, and spiritual attributes. Its 'Without Shape Without Form' initiative is a pioneering endeavour that champions the arts as a catalyst for social change. This community-focused arts organisation empowers artists and neighbours to impact their communities positively. The Without Shape Without Form Gallery is open to the public monthly.

Without Shape Without Form has delivered projects in Slough, across the UK and in the United States. Its activities explore a deeper understanding of creativity, collaboration and the power of a quiet mind. This arts and spirituality initiative has evolved to provide transformative and unique perspectives on life and how we engage with it.



Salt Hill VR

APPENDIX

Slough’s Parks + Open Spaces

HERSCHEL PARK

This 3.5-hectare Grade II listed park and nature reserve is a hidden gem surrounded by the Upton Park Estate. Attributed to Sir Joseph Paxton, the park has been restored to its former Victorian glory with £ 2.7 million funding from the Heritage Lottery and Big Lottery Fund and support from the friends and volunteers of the park.

SALT HILL PARK

The park, fully landscaped, planted, and equipped with sporting facilities, park keeper’s lodge and the Barn Café, was passed to the council during a civic ceremony on 21 March 1907. The parkkeeper’s lodge, the Barn Café, and the park’s landscaping were designed by Sir Reginald Bloomfield, an eminent architect of the time.

UPTON COURT PARK

Known initially as Upton Court Farm, the park is now Slough’s central sports park and offers naturally landscaped parkland with stunning views of Windsor Castle and a host of clubs and activities.

Facilities and attractions

Upton Court Park is Slough’s largest park, big enough to hold significant events but still having a natural rural charm in the heart of a modern bustling town. Facilities include recreation and play and cultural and educational activities for residents and visitors.

BAYLIS PARK & MEMORIAL

Baylis Park is the most historic park in Slough. The park and the adjoining Godolphin Recreation Ground were part of the estate of Baylis House.

The Council is applying for a Heritage Lottery Fund grant to restore the park, its pond and walled gardens to a high standard to reflect its heritage and make it fit for modern-day use by the local communities who hold it in high regard.

Baylis Park and Godolphin Recreation Ground have historical importance within the borough and are a popular local resource for all. Facilities include recreation and play as well as cultural and educational activities for residents and visitors.

PIPPINS PARK

This small 1.2-hectare community park is named after the Cox’s Orange Pippin apple, first grown in 1825 by Richard Cox, a retired brewer who lived at The Lawns in Colnbrook.

COLNBROOK WITH POYLE

Facilities and attractions. Supported by contributions from the Colnbrook Community Partnership and external partnership funding, this park provides valuable green space. It has a range of recreational, cultural and educational activities for local residents and visitors.

BAYLIS & STOKE PARKS

There are 6 parks and open spaces within the Baylis and Stoke area:

- Baylis Park and Memorial
- Buckingham Avenue Rest Gardens
- Godolphin Recreation Ground
- Granville Recreation Ground
- Manor Park Recreation Ground
- Sheffield Road Rest Gardens

BRITWELL PARKS & GREEN SPACES

There are 8 parks and green spaces in the Britwell area:

- Cocksherd Bluebell Wood
- Faraday Recreation Ground
- Fenner Brockway Park
- Kennedy Park
- Lynch Hill Valley
- Monksfield Way Recreation Ground
- Upper Lees Recreation Ground
- Long Furlong Drive Recreation Ground

CENTRAL PARKS & GREEN SPACES

There are 3 parks and green spaces in the Central Slough area:

- Bowyer Recreation Ground
- Lismore Park

CHALVEY PARKS & GREEN SPACES

There are 4 parks and green spaces in Chalvey:

- Chalvey Recreation Ground
- Montem Recreation Ground
- Salt Hill Park
- Tower House Green Space.

CIPPENHAM GREEN PARKS & GREEN SPACES

There are 6 parks and green spaces in the Cippenham Green area:

- Cardigan Close Green Space
- Cippenham Village Green
- Cippenham Village Pond & Rose Gardens
- Deerwood Park
- Ferrers Close Green Space
- Pear Tree Close Green Space

COLNBROOK & POYLE PARKS

There are 4 parks and green spaces in the Colnbrook and Poyle area:

- Albany Park
- Colnbrook Recreation Ground
- Crown Meadow Green Space
- Pippins Park.

FOXBOROUGH PARKS & GREEN SPACES

There are 4 parks and open spaces in the Foxborough area:

- Blunden Drive Green Space
- Harvey Park
- Horsemoor Green Recreation Ground
- Stornaway Road Green Space.

HAYMILL PARKS & GREEN SPACES

There are 4 parks and green spaces in the Haymill area:

- Buttermere Avenue Green Space
- Cippenham Recreation Ground
- Goldsworthy Way Green Space
- Haymill Valley Nature Reserve

KEDERMISTER PARKS & GREEN SPACES

There are 2 parks and green spaces in Kedermister:

- Kedermister Park
- Langley Memorial Recreation Ground

LANGLEY ST MARY’S PARKS & GREEN SPACES

There are 4 parks and green spaces in Langley St Mary’s:

- Bloom Park
- Halkingcroft Woods
- Maplin Park
- Springate Field Recreation Ground

UPTON PARKS & GREEN SPACES

There are 4 parks and green spaces in the Upton area:

- Herschel Park
- Lascelles Park
- Upton Court Park
- Yew Tree Road Rest Gardens

WEXHAM PARKS & GREEN SPACES

There are 5 parks and green spaces in the Wexham area:

- Moray Drive Green Space
- Norway Drive Recreation Ground
- Rochfords Green Space
- The Cherries Green Space
- Upton Lea Recreation Ground

COMMUNITY SPACES & MEETING ROOMS

10. The Curve
11. Britwell Centre
12. Chalvey Community Hub
13. Cippenham Centre
14. Langley Pavilion
15. Manor Park Centre and Pavilion
16. Upton Lea Centre
17. Weekes Drive Centre
18. Westfield Centre



Creative Academy



Together As One

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Creative Lives
Dancing Nikita Company DNC
Desree
Dhol Collective
Digital Culture Network ACE
Indian Diaspora IDUK
Kathak Dance
Knit Your Socks Off
Leo's Circus/Higher Heights
Museum Partnerships Reading
Frimley Health NHS Foundation Trust/Wexham Park Hospital
Norden Farm
Old Court Windsor/Windsor Festival

Rabble Theatre Company
Readipop
Resource Productions
Rifco Theatre
Royal Holloway University
Salamandra
Salt Hill VR
Screen Skills
Slough Bid
Slough Children First
Slough Community Group
Slough Council for Voluntary Services
Slough Borough Council
Slough Museum
Slough Music Service
Slough Soulsistas
Srishti Dance Company
Stevoss/Voss Arts Media
Slough West Indian People's Enterprise (SWIPE)
Slough Youth Choir
Thames Valley Hospice
The Arts Excite
The Dionysus Ensemble
The Slough Hub
Together As One (Aik Saath)
Without Shape Without Form



Empoword - Poetry in the Park



Slough's Got Talent / Norden Farm

This strategy was facilitated by **Slough Arts Forum**, a partnership of over 50 organisations working together for the advancement of arts and creativity in Slough.



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